



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ

Εθνικόν και Καποδιστριακόν
Πανεπιστήμιον Αθηνών

— ΙΔΡΥΘΕΝ ΤΟ 1837 —

SCHOOL OF ECONOMICS & POLITICAL SCIENCES
DEPARTMENT OF COMMUNICATION & MEDIA STUDIES

MSc in MEDIA & REFUGEE / MIGRATION FLOWS

Athens, March 2024

Specialization 2 «Communication Management of Refugee / Migration Flows» Spring Semester Schedule

DATE & HOUR	ACTIVITY	INSTRUCTORS	VENUE
Friday 01/03/24 15:30 – 16:00	Meeting of the students of both specializations with the Director of the MSc	Nicolas Demertzis	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str., Room 302
Friday 01/03/24 16:00 – 19:00	Lecture: Introduction and course overview. Introduction to Public Relations	Aikaterini Stavrianea	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str., Room 302
19:00 – 22:00	Lecture: Introduction and course overview. Introduction to the European Union	Savvatou Tsolakidou	

Friday 08/03/24			
16:00 – 19:00	Lecture: Developing a Public Relations Program (I)	Aikaterini Stavrianea	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str., Room 302
19:00 – 22:00	Lecture: EU policies on migration flows	Savvatos Tsolakidou Instructor: Theodora Gazi	
Friday 15/03/24			
16:00 – 19:00	Lecture:	Savvatos Tsolakidou	Ministry of Migration & Asylum 196-198 Thivon Avenue, Ag. Ioannis Rentis, 18233, Keranis Building
19:00 – 22:00	<ul style="list-style-type: none"> - Later developments and diversified structures for tackling with efficiency the problem. - Migration Policy in Greece. Structures and Functions. Assessment of Migration policy. - A new proposal for a migration policy in Europe. 		
Friday 22/03/24			
16:00 – 19:00	Lecture: Developing a Public Relations Program (II)	Aikaterini Stavrianea	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str., Room 302
19:00- 22:00	Lecture: Public Relations and Communication Strategy and Tactics	Dimitra – Margieta Lykoudi	
Wednesday 27/03/24			
17:00 – 19:00	Metadrasi / Communication and advocacy	Savvatos Tsolakidou Instructor: Lora Pappa, President	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str. Room: To be specified

Friday 29/03/24			
16:00 – 19:00	Lecture: Strategy and Communications with the new media	Dimitra – Margieta Lykoudi	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str., Room 302
19:00 – 22:00	Lecture: Strategy, Communication, and Results Strategic Communication Plan	Athanasios Gkegkas	
Friday 05/04/24			
16:00 – 19:00	Lecture: Communications with the new media	Dimitra – Margieta Lykoudi	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str., Room 302
19:00 – 22:00	Lecture: Implementing Strategic Communication Plan. Programs, Projects and Resources	Athanasios Gkegkas	
Friday 12/04/24			
16:00 – 19:00	Lecture: Crisis Management	Instructor: Foteini Pantiora	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str., Room 302
19:00 – 22:00	Lecture: Basic Principles of Program and Project Management. Tools and Methods	Athanasios Gkegkas	
Friday 19/04/24			
16:00 – 19:00	Lecture: Media Relations	Instructor: Foteini Pantiora	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str., Room 302
19:00 – 22:00	Intermediate Assignment - Presentation of teamwork	Athanasios Gkegkas & Savvatu Tsolakidou	

Friday 26/04/24			
16:00 – 19:00	Lecture: How to manage Narratives and Representations of Refugees in the Media in the public sphere	Sophia Kanaouti	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str., Room 302
19:00 – 22:00	Lecture: Project Management and EU Competitive Programs on refugee/migrants	Savvatou Tsolakidou	
April 29 – May 12	EASTER HOLIDAYS		
Thursday 16/05/24			
16:00 – 18:00	Communication policy of EKO Greece: Intercultural competencies via the platform INERACT	Savvatou Tsolakidou Instructor: Kitty Panou, President of EKO Greece	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str. Room: To be specified
Friday 17/05/24			
16:00 – 19:00	Lecture: European and other funding about refugee/migrant support. The European Agenda on Migration. Funding for migrant integration & good practices of integration	Kondylo Terzi	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str., Room 302
19:00 – 22:00	Lecture: Digital media and Public Relations	Aikaterini Stavrianea Instructor: A. Theodosis	
Friday 24/05/24			
16:00 – 19:00	Lecture: European and other funding about refugee/migrant support. Structural Funds, Asylum Migration, and Integration Fund (AMIF2014-2020) and Internal Security Fund (ISF 2014-2020)	Kondylo Terzi	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str., Room 302
19:00 – 22:00	Lecture: The role of public relations in a non-profit organization	Aikaterini Stavrianea Instructor: to be specified	

Friday 31/05/24			
16:00 – 19:00	Lecture: Refugee and Migrant support program from nongovernmental bodies and international Organizations. 2ndAssignment	Kondylo Terzi	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str., Room 302
19:00 – 22:00	Lecture: How to manage Narratives and Representations of Refugees in the Media in the public sphere	Sophia Kanaouti	
Friday 07/06/24			
16:00 – 19:00	Presentation of final projects	Stavrianea, Lykoudi & Kanaouti	Grypareio Building, Sofokleous 1 & Aristeidou 11 Str., Room 302
19:00 – 22:00	Presentation of final projects	Tsolakidou & Terzi	
All activities marked in yellow are not involved in compulsory course attendance, but highly recommended			

Strategic Communication and Utilization of European Resources

Lecturers:

1. Savvatu Tsolakidou, Dr., Special Laboratory and Teaching Staff at the Dept. of Communication & Media Studies, University of Athens (NKUA)
2. Athanasios Gkegkas, Dr. External expert
3. Kondylo Terzi, Dr., Scientific Personnel in European Programs at the Supreme Council for Civil Personnel Selection (ASEP)

Instructors:

1. Theodora Gazi, Dr. Lawyer
2. Laura Pappa, President of Metadras
3. Kitty Panou, President at EKO

Public Relations and Perception Management of the Refugee / Migration Policy

Lecturers:

1. Aikaterini Stavrianea, Dr., Assistant Professor at the Dept. of Communication and Media Studies, National & Kapodistrian University of Athens (NKUA)
2. Dimitra – Margieta Lykoudi, Dr., Adjunct Lecturer, University of Piraeus
3. Sophia Kanaouti, Dr., Adjunct Lecturer for the NKUA, Fellow of the New School for Social Research New York

Instructors:

1. Foteini Pantiora Ph.D candidate, Public Relations Manager, former Secretary of Crisis Management, Ministry of Press and Information
2. Antonios Theodosios, Ph.D candidate, Digital Media Manager